



EGYPT
MINING
FORUM

HOSTED BY



16 - 17 JULY 2024 | THE NILE RITZ-CARLTON, CAIRO

2024 POST SHOW REPORT

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Hosted by the Ministry of Petroleum and Mineral Resources and supported by the Egyptian Mineral Resources Authority (EMRA), the Egypt Mining Forum 2024 brought together senior government officials, policymakers, mining and exploration thought leaders, as well as financial institutions and investors.

Under the theme “Exploring Untapped Mining Opportunities and New Commercial Discoveries,” the two-day event welcomed 4,355 attendees, providing insights into the key steps Egypt is taking to become the next major exploration hub. Through a series of keynote speeches, fireside chats and panel discussions, the Forum delved into strategies, regulatory frameworks and investments

needed to make Egypt an attractive destination for global mining investors. The Forum also highlighted Egypt’s competitive advantages, including its strategic location, rich geological potential, infrastructure, and a skilled workforce with competitive wages, all pointing to the country’s promising mining opportunities.

Additionally, the exhibition featured over 89 international exhibitors showcasing a wide range of mining technologies, tools, equipment, and solutions aimed at driving operational excellence. Attendees were given the opportunity to discover the latest developments, innovations and practices shaping the future of the industry.



The third edition of the Egypt Mining Forum kicked off with an opening speech by His Excellency Karim Badawi, as part of his first public engagement since becoming the Minister of Petroleum and Mineral Resources for Egypt.

In his address, HE Karim Badawi emphasised the significant potential of Egypt's mining sector, boosted by the ongoing economic reform programme. He spoke in great length on how the new government is working closely with other ministries and agencies to create a regulatory framework that not only makes the sector more attractive to investors but also accelerates the decision-making and investment processes.

One of the most anticipated announcements from HE Badawi was the introduction of the Egypt Mining Portal, a digital investment platform that would begin trial operations before launching fully by the end of the year. The development of the portal will improve transparency and streamline access to key data for investors. This initiative aims to enhance opportunities and facilitate investment processes, while also provide vital information about Egypt's mineral reserves, exploration projects and market trends.

The Minister highlighted the Forum's important role in supporting the mining sector's ambitions, as well as its value in delivering critical resources for growth, energy transformation, and creating a better future. He reaffirmed the government's determination, led by Prime Minister HE Dr. Mostafa Madbouly, to increase the mining sector's contributions and economic returns to the country's GDP by overcoming investment obstacles. He stated, "We are working to uncover the full potential of Egypt's mining sector, address challenges, and build on success stories through transparent and honest dialogue. This inclusive approach supports continuous progress, a sustainable future, and the common interests of the state, investors, citizens, and communities while protecting the environment."

In his closing remarks, HE Badawi expressed confidence in the future of Egypt's mining sector, stating that with continued support from the government, private sector, and international partners, Egypt is well-positioned to become a regional hub for mining investments.

EGYPT MINING FORUM 2024 IN NUMBERS

4,355

GLOBAL ATTENDEES

250+

FORUM DELEGATES

89+

EXHIBITING COMPANIES

63+

THOUGHT LEADERS

22+

EXPERT-LED SESSIONS

38

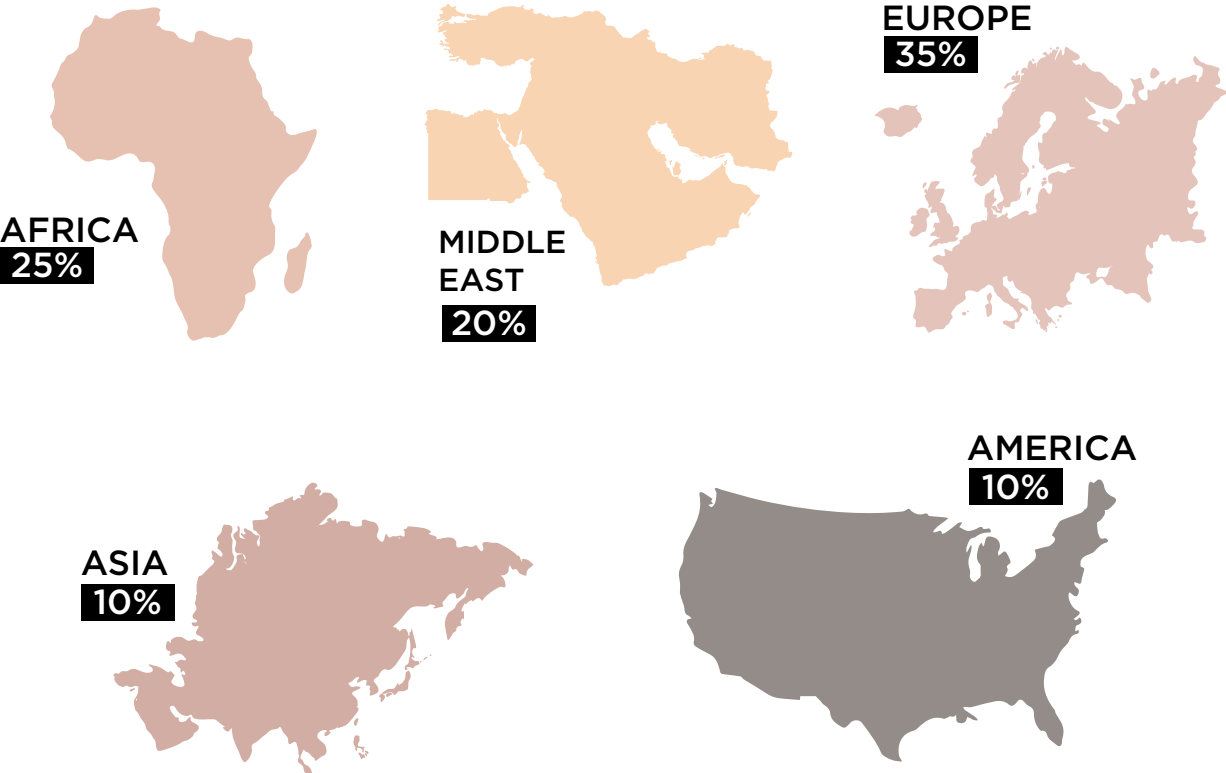
PARTICIPATING COUNTRIES



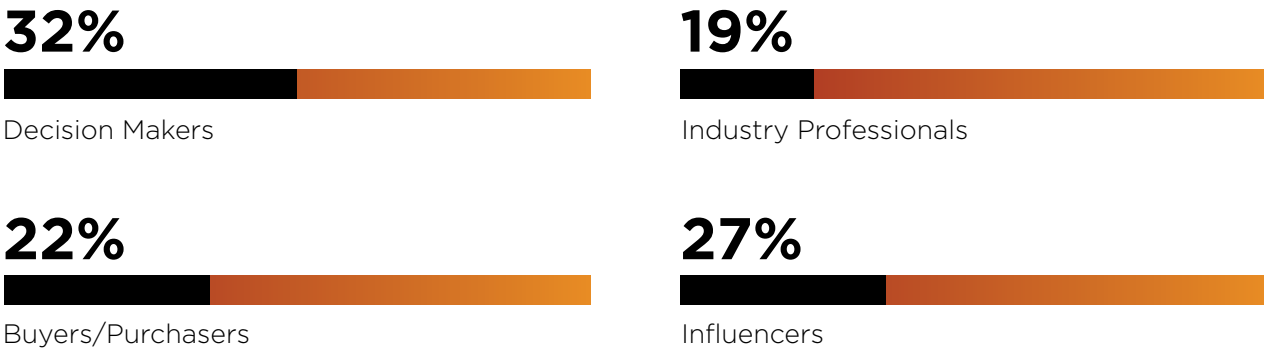


**VISITOR
OVERVIEW**

VISITORS BY REGION



**ATTENDEES BY SENIORITY
AT EGYPT MINING FORUM 2024**



SPEAKERS AND MINING THOUGHT LEADERS



HE Karim Badawi
Minister of Petroleum and
Mineral Resources
Arab Republic of Egypt



HE Dr Saleh Al-Kharabsheh
Minister of Energy and
Mineral Resources
Hashemite Kingdom
of Jordan



HE Ahmed Kouchouk
Minister of Finance
Arab Republic of Egypt



HE Dr Yasmine Fouad
Minister of Environment
Arab Republic of Egypt



Tony Lawson
Chief Executive Officer
Tresor Gold



Masline Manhanga
Director and
Senior Advisor
Office of His Highness
Sheikh Ahmed Al Qassimi



Stuart Thomson
Chief Executive Officer
MSALABS



Vincent Morel
Country Manager
AKH Gold



Martin Horgan
Chief Executive Officer
Centamin



Magdi Habib
Director General
CanmetMINING
Natural Resources Canada



Tonno Vahk
Chief Executive Officer
Aton Resources



Mike Silver
Chief Executive Officer
& Co-Founder
Lotus Gold Corporation



Ali Gaafar
Chief Operating Officer
ASCOM Geology & Mining



Raadiyah Emam
Head of Investor Relations
ANKH Resources



Patrick Barnes
Vice President
Head of Metals &
Mining Consulting
Wood Mackenzie



Dave Harper
President
Chief Executive Officer,
and Director
Geodrill



Heike Harmgart
Managing Director
Southern and Eastern Med
EBRD



Daniel Driscoll
Chief Executive Officer
Lilium Mining



Andrew Naylor
Head of Middle East
and Public Policy
World Gold Council



Yasser Ramadan
Chairman
Egyptian Mineral
Resources Authority



Sherif El Shahawy
Chairman
Shalateen Mineral
Resource Company



Ahmed Saad
General Manager
Investment and
Planning, Mining Sector
Ministry of Petroleum
and Mineral Resources



Anas Joundy
Associate Director
Natural Resources
EBRD



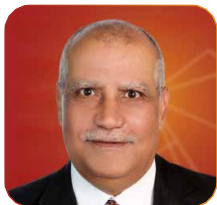
Albert Nyakujarah
Manager, Project and
Asset Based Finance
Afreximbank



Howard Bills
Head of Exploration
Centamin



Adel Kamel
Chairman
Golden Triangle
Economic Authority



Bahjat Aladwan
Director of Natural
Resources Projects
Jordan Ministry of Energy
and Mineral Resources



Tozama Kulati Siwisa
Executive Director
Head of Corporate
Affairs
West Wits Mining



**Mohamed Shaker
Abouelez**
Chief Corporate and
Structured Finance Officer
Banque du Caire



Molebogeng Mazibuko
Associate Vice President
Mining Lead
Africa Finance
Corporation



Mark Campbell
Senior Advisor
Infinity Gold



Sameh El Torgoman
Chairman & Chief
Executive Officer
Evolve Investment
Holding

2024 INTERNATIONAL PARTICIPATION FROM MINING PIONEERS

STRATEGIC CONFERENCE

A key moment for
industry strategy and
leadership

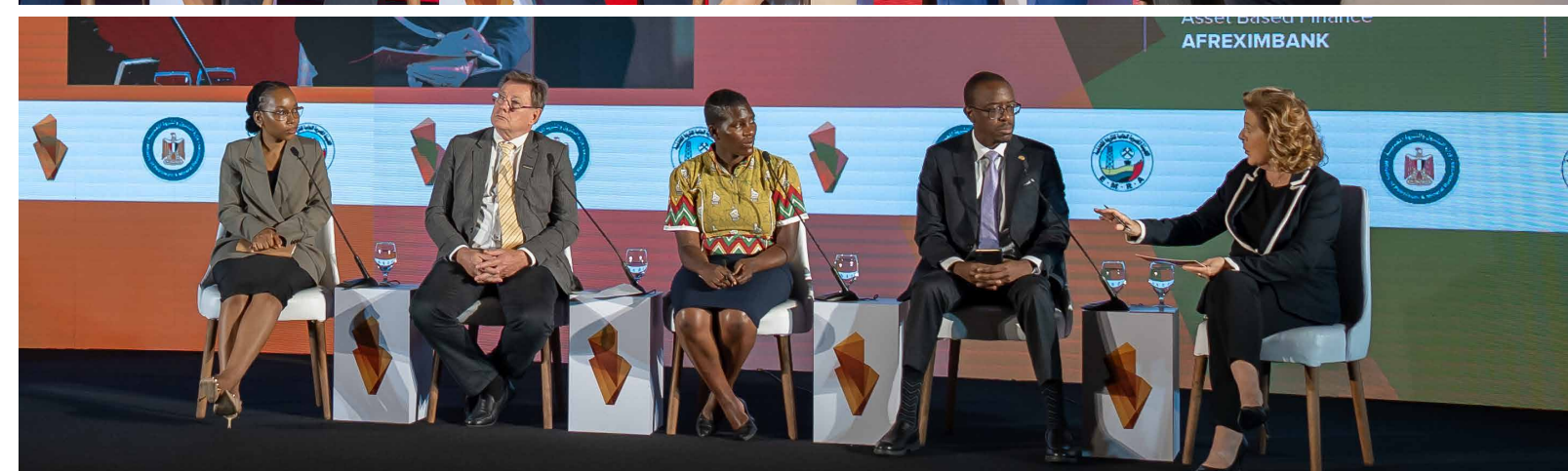
The Strategic Conference presented a carefully curated agenda highlighting Egypt's achievements, progress, and future plans in the mining sector. It provided an important platform for stakeholders, investors, and regulators to share insights into Egypt's mining sector and the challenges the country faces in establishing itself as a world-class destination for mineral exploration. Additionally, the conference covered key industry trends, providing market dynamics, forecasts and in-depth analysis of global supply and demand for mineral and metals.

The strategic dialogue with international, a regional and local speakers highlighted Egypt's proven track record and growth potential, reaffirming the government's commitment to create an investor-friendly environment with a clear framework for the exploration and exploitation phases, aligned with international best practices.



Centamin is committed to Egypt because Centamin believes in Egypt. Sukari is the best example of what is possible in Egypt – a world class, modern, safe mine run by Egyptians for Egypt.

MARTIN HORGAN
Chief Executive Officer
Centamin





TECHNICAL CONFERENCE

Advancing innovative mining practices, research and development.

The newly introduced Technical Conference offered an engaging platform for mining engineers, geologists, technologists, and academics to showcase the latest project advancements, best practices, research, and innovative solutions shaping the future of the mining, minerals, and metals sectors. With a robust programme featuring a series of presentations, the conference summarised key scientific and technical information through in depth data and analytics. Created by industry experts, the presentations provided insights into exploration project planning, critical minerals, technological innovations and sustainable mining.

TECHNICAL COMMITTEE MEMBERS



Robert Parr
COO
Aton Resources



Dr Riccardo Aquè
Chief Geologist
Westech International



Dr Ahmed Saad
General Manager Investment and Planning Mining Sector
Ministry of Petroleum and Mineral Resources



Islam Al Ashkar
Deputy General Manager and Process Manager
Sukari Gold Mines
Centamin



Ehab Anwar
General Manager
Mineral Resources Sector
Ministry of Petroleum and Mineral Resources



Ahmed Youssef
Exploration Geologist
Eastern Desert
Centamin



Dr Tarek Khater
Head of the Central Administration for Geological Survey
Egyptian Mineral Resources Authority (EMRA)



Eng Mohamed Abdelah
Assistant General Manager Operations
Wadico



Dr Ahmed Aboghonaim
Geologist, Technical Office
Egyptian Mineral Resources Authority (EMRA)

ADDRESSING 6 TECHNICAL CATEGORIES



EXPLORATION AND MINING GEOLOGY



CRITICAL MINERALS AND METALS



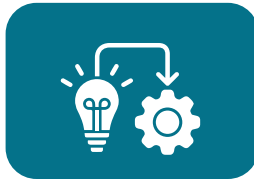
SUSTAINABLE MINING



MINE ENGINEERING, PLANNING, OPERATIONS AND PROCESSES



EXPLORATION AND MINING DATA



INNOVATION AND TECHNOLOGY

TECHNICAL CONFERENCE SESSIONS

DAY 1 - TUESDAY 16 JULY

11:30 - 13:00	SESSION 1 Geological exploration - case studies
14:00 - 15:30	SESSION 2 Transforming mining with AI and digital tech
15:30 - 17:00	SESSION 3 The growing importance of critical minerals and sustainable mining

DAY 2 - WEDNESDAY 17 JULY

10:00 - 11:30	SESSION 4 Mineral exploration, extraction and mapping technologies
11:30 - 13:00	SESSION 5 Decarbonising with sustainable and responsible mining practices
14:00 - 15:30	SESSION 6 Mine operations - efficiency and optimisation
15:30 - 17:00	SESSION 7 Exploration project planning, modelling and data learning



360 DEGREE COMMUNICATIONS CAMPAIGN



GLOBAL MARKETING REACH

37,656,622
PR Value (EGP)

10,759,035
Ad Value (EGP)

102,021,616
Total Reach

727
Media Clippings

368
Social Media Posts

24
TV Clippings





SOCIAL AND
DIGITAL ENAGAGEMENT

The Egypt Mining Forum 2024 executed an extensive digital strategy covering all phases of the event—pre-event, during the event, and post-event. This approach ensured a unified message and enhanced engagement across diverse audiences. By partnering closely with exhibitors, sponsors, industry experts, and speakers, our communication efforts successfully delivered the forum’s core messages, critical insights, and key outcomes to an international audience. This strategic collaboration allowed us to effectively emphasize the significance of the mining sector and its innovations, ensuring that our messages were impactful and resonated with stakeholders globally.



927,131+
LinkedIn
Impressions

66,301K+
LinkedIn
Clicks




2,747,792+
Facebook
Impressions

20,221+
Facebook
Clicks




242,573+
Instagram
Impressions

6,322+
Instagram
Clicks




79,081+
YouTube
Views

17,496+
YouTube
Impressions



152,478+
X
Impressions




4,536+
X
Clicks








10,917,728M+
Google
Impressions




447,323+
Google
Clicks

550+ SOCIAL MEDIA ENGAGEMENTS
THROUGHOUT THE 60-DAY COUNTDOWN









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MINING COMMUNITY



EGYPT MINING FORUM 2024

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MISR PHOSPHATE

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Madencilik ve Yer Bilimleri Dergisi

MNN

MiningNews.net

MiningCSI

Local Economic Development by Mines

IMining Turkey

Mining Hub of the MENA & Balkans

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INVESTMENT OPPORTUNITIES AND NEWS magazine

SME

Sakarya University Student Chapter

thebusinessyear

MINING THE EXECUTIVE

Worldoils

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dmgevents

About dmgevents

dmgevents is a leading organiser of face-to-face exhibitions, conferences, and intelligence products. We aim to keep businesses informed and connect them with relevant communities to create vibrant marketplaces and to accelerate their business through face-to-face events. dmgevents organises more than 80 events across 25 countries, attracting over a million attendees and delegates every year. The company's portfolio of products includes many industry-leading events in the energy, construction, hospitality & design, and transportation sectors. ADIPEC, Gastech, and EGYPES are the company's flagship energy events.

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