

HELD UNDER THE PATRONAGE OF HIS EXCELLENCY ABDEL FATTAH EL SISI, PRESIDENT OF THE ARAB REPUBLIC OF EGYPT

EGYPT MINING FORUM

HOSTED BY

Ministry of Petroleum & Mineral Resources

28 - 29 SEPTEMBER 2026 | THE ST. REGIS NEW CAPITAL, CAIRO



POST SHOW REPORT

Unlocking Egypt and the Arabian Nubian Shield's Exploration Potential

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PRESIDENTIAL INAUGURATION. GLOBAL INDUSTRY ATTENTION.

Egypt Mining Forum 2026 opened at the highest level of national and international engagement

H.E. Abdel Fattah El Sisi, President of the Arab Republic of Egypt, inaugurated Egypt Mining Forum 2026, placing mining firmly within Egypt's wider economic and industrial growth agenda and signalling the level of national commitment behind the sector's next phase.

The Presidential programme brought that ambition into direct engagement with global industry, from international mining companies and investors to senior government and institutional leaders, reinforcing Egypt's determination to attract long-term capital, accelerate exploration and translate its mineral wealth into commercially viable projects and greater downstream value.

Against a backdrop of modern investment reform and an ambition to increase mining's contribution to 6% of GDP, the inauguration gave EMF 2026 a defining mandate: to connect Egypt's resource potential with the investment, technology and partnerships required to build a globally competitive mining and minerals industry.

“We affirm the Egyptian State’s commitment to ensuring the success of investments by companies and business leaders, whether in mining or any other sector.”

His Excellency Abdel Fattah El Sisi

President
Arab Republic of Egypt



OPENING CEREMONY

SETTING THE AGENDA FOR EGYPT'S NEXT MINING CHAPTER

Government and industry leaders highlight investment momentum, mining reforms and Egypt's exploration and industrial potential.

In his keynote address, HE Eng. Karim Badawi, Minister of Petroleum and Mineral Resources, announced that 119 companies had applied for licences since the Open Blocks licensing system launched in June 2026, submitting 403 bids for 118 exploration blocks. He highlighted Egypt's geological potential, infrastructure and strategic location as foundations for long-term investment.

AngloGold Ashanti CEO Alberto Calderon praised the capabilities of Egypt's mining workforce, while the World Bank Group's Namrata Thapar highlighted the country's potential to generate economic growth and jobs across the mining value chain. ICMM President and CEO Rohitesh Dhawan commended the government's efforts to build a modern mining sector and emphasised Egypt's prospects as a regional critical minerals hub.

In his closing remarks, HE Abdel Fattah El-Sisi reaffirmed the state's commitment to ensuring the success of investments by companies in the mining sector. Together, the keynotes set out priorities for the next chapter of Egypt's mining sector, with a focus on attracting investment, advancing exploration and creating value through mineral processing and industrial development.

Keynotes from:

HE Eng Karim Badawi
Minister of Petroleum and Mineral Resources
Arab Republic of Egypt

Alberto Calderon
Chief Executive Officer and Executive Director
AngloGold Ashanti

Doug Horak
Chief Executive Officer
Australia-Africa Minerals & Energy Group

Rohitesh Dhawan
President & Chief Executive Officer
International Council on Mining and Metals (ICMM)

Namrata Thapar
Global Director, Metals and Minerals
World Bank Group





A LANDMARK EDITION FOR A SECTOR IN TRANSFORMATION

Record growth, Presidential participation and a global mining audience

Egypt Mining Forum 2026 reached a new level of scale and international depth, recording 80% year-on-year attendance growth and bringing together a broader cross-section of the mining value chain than ever before, from exploration companies, operators and investors to technology providers, financial institutions, government stakeholders and technical specialists.

The expansion of the Forum reflected a market engaging deeper international attention, stronger commercial participation and a wider range of capabilities required to advance mining projects from early exploration through development, operations and downstream industry.

Across the Strategic and Technical Conferences, Global Exhibition and high-level industry programme, the Egypt Mining Forum 2026 saw a more complete representation of the mining ecosystem, combining policy, capital, technology, expertise and project opportunity at a scale that positioned the Forum for its next phase of international growth.

EGYPT MINING FORUM 2026 IN NUMBERS

4,684
Attendees

635
Forum delegates

87
Exhibiting companies

109
Conference speakers

53
Participating countries

30
Insightful sessions

FROM MINERAL POTENTIAL TO GLOBAL COMPETITIVENESS

Converting Egypt's world-class geology into investment, commercial discoveries and industrial growth

Egypt's mineral wealth includes gold, copper, phosphate, iron ore, kaolin, silica sand, sulphur and critical minerals, with its position within the Arabian-Nubian Shield offering significant exploration potential. Large areas remain comparatively underexplored, while the country's strategic location, established infrastructure and industrial base provide a foundation for mineral processing, downstream manufacturing and access to international markets.

Ministers, mining executives and investors examined how policy reform, fiscal stability and clear regulations can strengthen investor confidence and attract long-term capital.

Building on Sukari's success, sessions explored opportunities to expand gold production, create an attractive environment for junior mining companies and advance discoveries into bankable projects. Access to finance, improved geological data and modern exploration technologies were central to these discussions.

The programme also highlighted opportunities to link mineral development with industrial growth through processing, refining and manufacturing. Panel discussions examined how Egypt can convert phosphate resources into fertilisers and market-ready products, strengthen gold value chains and retain more value domestically.



01 INVESTMENT REFORM

Modernising licensing, fiscal frameworks, permitting and institutional capacity to create greater clarity and competitiveness for investors.



02 EXPLORATION AT SCALE

Expanding access to prospective ground, geological intelligence and modern exploration technology across one of the world's most underexplored mineral belts.



03 FROM DISCOVERY TO MINE

Closing the commercial and technical gap between geological potential, resource definition, financing, development and production.



04 CRITICAL MINERALS & BASE METALS

Positioning Egypt and the Arabian-Nubian Shield within the global search for new sources of strategic mineral supply.



05 DOWNSTREAM VALUE ADDITION

Moving beyond raw mineral extraction towards processing, refining, manufacturing and integrated industrial value chains.



06 A REGIONAL MINING ECOSYSTEM

Connecting Egyptian opportunities with global mining capital, expertise and technology.



LEADERSHIP ROUNDTABLES

GOVERNMENT, CAPITAL AND INDUSTRY ALIGN

Prime Minister’s Roundtable: From Discovery to Industrial Development

Chaired by **HE Dr Mostafa Madbouly, Prime Minister of Egypt**, the roundtable convened senior Egyptian government leaders, international mining and trading companies, financiers and sector bodies around a clear priority: moving from discovery to industrial development by strengthening investor confidence across Egypt’s mining value chain. Discussions centred on four key enablers: rich geology; strategic location and infrastructure; energy; and policy, regulatory and sector restructuring. The government’s message was unequivocal: translate reforms into exploration and exploration into production, accelerating both programmes to deliver results in the shortest possible time.

Ministerial & CEO Roundtable: From exploration to market

The roundtable brought African ministers, CEOs and strategic partners, investors and development finance institutions together to examine strengthening Africa's geological data, mineral value chains, responsible sourcing and long-term supply chain security. The discussion focused on development, policy and financial assurance, concluding with a framework for deeper cooperation between governments, industry and finance to build more competitive and investable African mineral value chains.

Regulatory Roundtable: Strengthening Continental cooperation on African minerals regulation

Chaired by the AMSG Secretary General, the roundtable convened executives from the sectors regulatory authorities to assess a Continental regulatory dialogue. With special focus on a harmonised, responsible and digitally enabled African minerals regulatory ecosystem, with investment competitiveness, licensing, permitting and mineral rights administration, digital cadastre systems and geological information management alongside cross-border mineral traceability.



MINISTERS, POLICYMAKERS, GLOBAL SPEAKERS AND THOUGHT LEADERS



HE Eng Karim Badawi
Minister of Petroleum
and Mineral Resources
Arab Republic of Egypt



HE Louis Watum Kabamba
Minister of Mines
Democratic Republic of the Congo



Hon. Emmanuel Armah-Kofi Buah
Minister for Lands
& Natural Resources
Republic of Ghana



HE Eng. Khalid bin Saleh Al-Mudaifer
Vice Minister
of Mining Affairs
Kingdom of Saudi Arabia



Hon. Anthony P Mavunde
Minister of Minerals
United Republic of Tanzania



HE Slah Zouari
Acting Minister of Industry,
Mines and Energy
Republic of Tunisia



HE Hassan Ali Joho
Cabinet Secretary for
Mining, Blue Economy
and Maritime Affairs
Republic of Kenya



HE Khaled Hashem
Minister of Industry
Arab Republic of Egypt



Hon. Foday Mousa Fofana
Deputy Minister of Mines
and Mineral Resources
Republic of Sierra Leone



Alberto Calderon
Chief Executive Officer
and Executive Director
AngloGold Ashanti



Leticia Reis de Carvalho
Secretary-General
International Seabed Authority



HE Moses Engadu
Secretary-General
Africa Minerals Strategy Group (AMSG)



Naguib Sawiris
Chairman
In2Metals



Ahmed Elsewedy
President and
Chief Executive Officer
Elsewedy Electric



Rohitesh Dhawan
President &
Chief Executive Officer
International Council on Mining and Metals (ICMM)



Amit Lohia
Vice Chairman
Indorama Corporation



Gillian Doran
Chief Financial Officer
and Executive Director
AngloGold Ashanti



Hanan Magdy Nour El-Din
Governor
New Valley



Amr Lashin
Governor
Aswan



Mostafa El-Beblawi
Governor
Qena



Mohamed Ahmed Ibrahim
Chairman
Golden Triangle Economic Authority



Yasser Ramadan
Chairman
Mineral Resources & Mining Industries Authority



Doug Horak
Chief Executive Officer
Australia-Africa Minerals & Energy Group



Janet Reuben Lekashingo
Chairperson
Mining Commission Tanzania



Lloyd Muhara
Director General
Mining and Minerals Regulatory Authority Malawi



Hoda Mansour
President Egypt
AngloGold Ashanti



Emre Kayışoğlu
Chief Executive Officer
Esan Eczacıbaşı



Suliman Saleh Al-Othaim
Chairman
Saudi Gold Refinery



Eng Mohamed Zada
Deputy Minister,
Strategic Industries,
Ministry of Industry
Arab Republic of Egypt



Isabelle Ramdoo
Director
Intergovernmental Forum on Mining



Ibrahim El Gazzar
Head of Metals
and Minerals, Middle East
Trafigura



Namrata Thapar
Global Director, Metals
and Minerals
World Bank Group



Natalia Lacorzana
Global Director, Natural
Resources
European Bank for Reconstruction and Development (EBRD)



Helen Brume
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Head of Project
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Jacob Ricciardone
Chief Development Officer
Perseus Mining



Stewart Bailey
Chief Sustainability
and Corporate Affairs Officer
AngloGold Ashanti



Sherif Andrawes
Head of Global Natural
Resources
BDO



Stephan Pueschel
Co-Head Metals
& Mining
KfW IPEX-Bank



Andrés Blanco
Chief Executive Officer
Xcalibur Smart Mapping



Mosa Mabuza
Chief Executive Officer
Council for Geoscience

MINISTERS, POLICYMAKERS, GLOBAL SPEAKERS AND THOUGHT LEADERS



Ahmad Abu Ahmad
Chief Operating Officer
SAM Precious Metals



Nere Emiko
Executive Vice Chairman
Kian Smith Company



Glenn Kerkhoff
Global Industry Principal
for Mining, Metals
& Minerals
AVEVA



Tom de Boinville
Head of Mining
& Metals Origination
StoneX



Raj Khatri
Partner
Synergy Capital



Asimwe Kabunga
Chairman
Resources Minerals International



Killian Charles
President
and Chief Executive Officer
Brunswick Exploration



Mostafa Elbahr
Chairman
and Managing Director
AFAQ Mining



Al Fabbro
President
and Chief Executive Officer
Red Sea Resources



Omar Nasser
Managing Director
Lotus Gold Corporation



Duran Archery
General Manager
Sukari Gold Mines



Andrew Hunter
Chief Executive Officer
Hunter&Co



Mukul Agrawal
Country Head, Egypt
Indorama Corporation



Mostafa El Gabaly
Chief Executive Officer
Polyserve Fertilizer and Chemical Group



Sherif Zeid
Chairman
and Chief Executive Officer
Moving Fert



Reda Seleem
Chairman
Wadico



Heather Warren
Director of Operations
SLR Consulting



Mario Guedes
Vice President, Mining
ARGAS



Nicholas Hadjiyiannis
Chief Financial Officer
and Board Director
Fawakheir Mines Complex (FMC)



Patrick Barnes
Vice President,
Head of Metals
& Mining Consulting
Wood Mackenzie



> “Egypt is opening its doors to serious mining investments and welcomes partnerships based on long-term investment, the transfer of knowledge and technology, and maximising the added value of our mineral resources.”

HE Eng Karim Badawi
Minister of Petroleum and Mineral Resources
Arab Republic of Egypt



STRATEGIC CONFERENCE

CAPITAL. POLICY. PROJECTS.

Advancing the commercial conditions for exploration, development and industrial growth

Egypt had repositioned mining as a strategic pillar of economic diversification, supported by a modernised mining code, a shift towards internationally benchmarked fiscal and licensing terms, and an ambition to increase the sector's contribution to 6% on national GDP. The Eastern Desert remained substantially underexplored relative to its geological potential, while the government had signalled its intention to translate regulatory reforms into investment commitments, exploration activity and downstream value creation.

The Strategic Conference brought together ministers, senior policymakers, mining companies, exploration experts, investors and financial institutions to discuss the progress made, the challenges that remained and Egypt's efforts to compete for capital and technical expertise with other jurisdictions pursuing similar reforms across the region.

The discussions focused on assessing how far Egypt's mining reforms had progressed, what success could look like over the next three to five years, and where further government support was needed to turn exploration interest into committed investment.

The Conference also addressed the importance of regional cooperation and creating competitive investment environments. Discussions on strengthening the Middle East and North Africa's role as a critical minerals corridor explored opportunities for greater regional collaboration, while a ministerial panel on building competitive mining jurisdictions examined the role of government policy, fiscal stability and investment frameworks in attracting capital and supporting long-term mining development.

In addition to attracting investment and advancing exploration, the Conference examined how Egypt could maximise value from its mineral resources. Discussions highlighted the importance of strengthening connections between mining, mineral processing, manufacturing and industrial development, with the aim of moving beyond raw material extraction towards industrial transformation.

THE OPPORTUNITY IS NO LONGER SIMPLY WHAT LIES BENEATH THE GROUND. IT IS THE ECOSYSTEM BEING BUILT AROUND IT.

TECHNICAL CONFERENCE

THE SCIENCE AND TECHNOLOGY BEHIND THE NEXT DISCOVERY

Geoscience, Data, Drilling, Mine Development and Operational Excellence

Developed in collaboration with leading geologists, geophysicists, exploration managers and technology innovators, the technical sessions combined expert insights with project case studies, highlighting advances in mineral exploration and best practices for making commercial discoveries and improving mining operations.

The programme placed the Arabian-Nubian Shield itself at the centre of the technical conversation, examining its geological evolution, mineral potential, greenfield and brownfield exploration opportunities and the targeting of critical minerals across the region.

Technical sessions explored airborne magnetic, gravity and radiometric surveys; seismic and electromagnetic methods; drone-assisted exploration; data integration and inversion; GIS and remote sensing; AI-assisted ground selection; geoscience data integration; advanced drilling methods; automation; robotics and improved core recovery.

The Technical Conference also covered operational excellence, safety and productivity in mining, highlighting practical approaches to improving performance across mining operations.



THE NEXT PHASE OF MINING GROWTH WILL BE BUILT AS MUCH ON BETTER DATA AND BETTER TARGETING AS ON BETTER GEOLOGY.

GLOBAL EXHIBITION

THE MINING ECOSYSTEM, BROUGHT TOGETHER

Connecting opportunity with capital, technology, engineering and operating capability

A competitive mining jurisdiction requires much more than mineral resources.

Projects move forward when geological intelligence, exploration capital, project finance, engineering, equipment, processing technology, infrastructure and operating expertise converge around viable opportunities. That is the role the Egypt Mining Forum exhibition increasingly plays.

The Egypt Mining Forum exhibition connected government authorities, mining operators, explorers, project developers and investors across Egypt and the Arabian-Nubian Shield. Exhibitors represented the full mining value chain, from exploration and drilling to engineering, equipment, processing technologies and professional services.

Reflecting Egypt's evolving mining landscape, the exhibition highlighted the partnerships, technologies and capabilities needed to transform geological potential into commercially viable projects, advancing exploration through to production and downstream value addition.

87 Exhibiting companies

53 Participating countries



INTERNATIONAL PARTICIPATION

GLOBAL EXPERTISE. REGIONAL OPPORTUNITY.

A growing international community around Egypt and the Arabian-Nubian Shield

- Algeria
- Australia
- Austria
- Belgium
- Canada
- China
- DR Congo
- Denmark
- Egypt
- Finland
- France
- Germany
- Ghana
- India
- Indonesia
- Italy
- Jamaica
- Japan
- Jordan
- Kenya
- Libya
- Mauritania
- Morocco
- Netherlands
- Nigeria
- Oman
- Pakistan
- Saudi Arabia
- Sierra Leone
- Singapore
- South Africa
- Spain
- Sudan
- Tanzania
- Tunisia
- Turkiye
- UAE
- United Kingdom
- United States





MINING COMPANIES AND SOLUTION PROVIDERS

Exhibiting companies included:

SHOWCASING MINING EQUIPMENT AND HEAVY MACHINERY

The outdoor showcase at Egypt Mining Forum 2026 featured an impressive display of mining equipment, off-highway trucks and heavy machinery, highlighting the technologies and capabilities supporting modern mining operations.

Bringing large-scale equipment into focus, the showcase offered visitors a closer look at the machinery driving operational efficiency, productivity and the advancement of mining projects across Egypt and the wider region.







VIP DINNER AT THE OPERA HOUSE

An evening of industry leadership

Following the opening day of Egypt Mining Forum 2026, ministers, senior government representatives, mining executives, investors and industry leaders came together for an exclusive VIP Dinner celebrating the partnerships and leadership advancing Egypt's mining ambitions.

The evening extended the Forum's high-level dialogue into a more intimate setting, combining senior networking, a formal welcome and dinner with the opportunity to strengthen relationships across government and the global mining community. The programme was supported by VIP Dinner Sponsors In^{2}Metals and AkhGold.

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GEOLOGICAL AND MINERAL MINING MUSEUM

From gold-bearing quartz and the stages of gold purification at Sukari Mine to Egypt's strategic reserves of silica sand and phosphate, rare minerals, distinctive rock formations and fossils dating back millions of years, the Geological and Mineral Museum brought Egypt's extraordinary geological heritage to life.

More than a display of natural resources, the exhibition offered visitors a closer look at the country's mineral wealth, highlighting the journey from geological discovery and exploration to processing, value addition and industrial opportunity.

A compelling showcase of Egypt's rich geological endowment and the potential driving the next chapter of its mining industry.





EGYPT MINING FORUM 2026
EXECUTIVE COMMITTEE



HE Eng Karim Badawi
Minister of Petroleum and Mineral Resources
Arab Republic of Egypt



HE Dr Mahmoud Esmat
Minister of Electricity and Renewable Energy
Arab Republic of Egypt



HE Dr Manal Awad
Minister of Local Development and Environment
Arab Republic of Egypt



HE Dr Mohamed Farid
Minister of Investment and Foreign Trade
Arab Republic of Egypt



HE Eng Khaled Hashem
Minister of Trade and Industry
Arab Republic of Egypt



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Chairman
MRMIA



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Undersecretary, Environment, Safety, Efficiency and Climate
Egyptian Ministry of Petroleum & Mineral Resources



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Egyptian Ministry of Petroleum & Mineral Resources



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Egyptian Ministry of Petroleum & Mineral Resources



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General Manager, Aton Mining and Managing Director
Abu Marawat Gold Mines



Dr. Mostafa Elbahr
Chairman and Managing Director
AFAQ Mining



Dr. Ragab El-Banna
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AFAQ Mining



Gillian Doran
Chief Financial Officer and Executive Director
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Eng. Hoda Mansour
President AngloGold Ashanti Egypt & Sukari Gold Mines Board Member
AngloGold Ashanti Egypt & Sukari Gold Mines



Eng. Mostafa Talaat
Chief Executive Officer
Ankh Resources



Mario Guedes
Vice President of Mining and Natural Resources
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Omar Nasser
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Lotus Gold Corporation



Sherif Zeid
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Dr Mohamed Ismail
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Natural Gas Vehicles Company (NGVC)



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Chairman
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Polyserve Fertilizer and Chemical Group



Gavin Cooper
General Manager
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Dr. Hani Mostafa
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Shalateen Mineral Resources (SMRC)



Antony Benham
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Board Member and Head of Technical Committee
Wealth and Resources Mining (EQAT)



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Vice President, Head of Metals and Mining
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Salman Abou Hamzeh
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Patrick Gedeon
Vice President
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Sherdil Babar
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MEDIA

EGYPT'S MINING STORY, AMPLIFIED GLOBALLY

A news agenda reaching audiences far beyond Cairo

Egypt Mining Forum 2026 became a focal point for national reform, global investment and the emerging story of one of Africa's most underexplored mineral jurisdictions

Egypt Mining Forum 2026 generated a news agenda extending well beyond the event itself. Presidential participation, mining reform, exploration licences, gold investment, critical minerals, industrial value chains and investor engagement drove coverage across international, regional and Egyptian media during and immediately after the Forum.

Most significantly, Reuters reported from the Forum on Egypt's evolving gold mining sector, describing hundreds of millions of dollars in planned investment as companies pursue opportunities in a country widely viewed as one of Africa's most underexplored mineral jurisdictions. The report also examined the progress made since Egypt's mining-law reforms and the challenges that remain as the country seeks to translate exploration into new commercial production.


Reuters

Six years after a mining reboot, Egypt's gold ambitions start to take shape

By Alexander Dziadosz


ahramonline

UPDATED: El-Sisi affirms support for mining investments at 5th Egypt Mining Forum

President Abdel-Fattah El-Sisi affirmed on Monday the Egyptian state's commitment to ensuring the success of investments by companies and businesspeople, whether in the mining sector or any other field, during the inauguration of the fifth edition of the Egypt Mining Forum in the New Capital.


DAILY NEWS EGYPT

AngloGold Ashanti plans further investment in promising Egyptian mining sites

President Abdel Fattah Al-Sisi said Egypt is seeking to expand its partnership with AngloGold Ashanti, operator of the Sukari gold mine, to cover exploration, technology transfer, and local supply-chain development, as the


egypt today

President El-Sisi affirms state's commitment to ensuring success of business investments across all sectors

BY Egypt Today staff · Mon, 28 Sep 2026 - 09:32 GMT


TradeArabia

Egypt Mining Forum 2026 to open in Cairo amid push to expand mining sector

CAIRO · Tue, 22 Sep 2026

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EnterpriseAM

Sawiris bids for more gold blocks, Ankh starts Phase 2, Xcalibur survey awaits green light at Egypt Mining Forum

Naguib Sawiris' AKH Gold bids five new blocks and targets c. 1 mn oz at Wa'al while Ankh Resources starts Phase 2 drilling at Wadi Dara, targeting USD 20 mn

THE STORIES THAT DEFINED THE NEWS CYCLE

- **Egypt's Gold Investment Story Goes Global**
  Reuters examined how Egypt's post-reform mining sector is beginning to attract substantial planned investment, with explorers advancing projects across the Arabian-Nubian Shield and companies moving closer to potential commercial discoveries.
- **Anglogold Ashanti Signals Further Commitment**
  Ahram Online reported plans for approximately US$400 million of AngloGold Ashanti investment in Egypt, alongside ambitions to increase Sukari production to 570,000 ounces within two years.
- **6% GDP Ambition Enters the Headlines**
  Daily News Egypt reported Egypt's ambition to raise mining's economic contribution to around 6% of GDP and highlighted the early response to the Open Blocks system, with 119 companies submitting 403 offers across 118 mining blocks.
- **From Extraction to Industrial Value**
  Coverage on Day 2 highlighted Egypt's plans to create integrated mineral value chains connecting extraction with processing, refining and manufacturing, reinforcing mining's role within a broader industrial-growth strategy.
- **Government Moves to Accelerate Projects**
  Prime Ministerial engagement generated coverage around incentives, permitting and potential state partnerships designed to move viable mining projects more rapidly towards production.

FROM CAIRO TO THE GLOBAL MINING NEWS AGENDA

1,816
Media clippings

10+
Countries reached

211.5M
Estimated views

EGP 148.6M
PR value

69
Broadcast features

DIGITAL IMPACT

EXTENDING THE FORUM'S GLOBAL REACH

Driving engagement, visibility and industry conversations beyond the event

Egypt Mining Forum 2026 delivered a comprehensive digital engagement strategy, building momentum through pre-event promotion, real-time event coverage and sustained post-event communications.

Working closely with sponsors, exhibitors, speakers and key stakeholders, the campaign amplified industry insights, strategic discussions, major announcements and forum highlights across multiple digital platforms.

Through engaging content, interviews, video highlights and targeted digital campaigns, the forum extended its reach beyond the venue, strengthening international visibility, fostering industry connections and sustaining conversations around Egypt's growing mining opportunities.

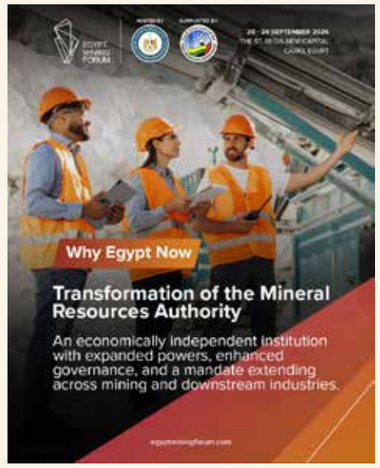
1.3M
Google Impressions

1.96M
LinkedIn Impressions

538K
Facebook Views

169K
Instagram Views



















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CAIRO, EGYPT

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